

SEMINAR INVESTMENT AND TOURISM IN AFRICA

Guidelines for Panels 1 and 2 Guidelines for Effective Roundtable Facilitation

NOTE: These guidelines are intended to facilitate discussion and provide useful feedback from all participants, including the audience.

The panels will be chaired by the moderators who will be in charge of leading the debate and intervening where necessary to make the discussion more fluid and lively.

The panels will be guided dynamically, in Davos-style, with panelists and moderators seated in armchairs. Conversations should be led on the on the side of inherent opportunities rather than on the potential risks involved. Focus should on the “optimistic” side of Africa.

Powerpoint documents or other screen projections will not be used.

Panelists may bring printed documents and leaflets, which will be placed next to the registration table for the audience to pick up freely. Please note that access to printers or computers will not be provided by the organization.

Moderators and panelists are kindly requested to keep to the time limits allotted for the two panels and open discussion.

Moderators will be introduced by the Ambassador Permanent Representative of Spain to the UN.

Guidelines for Panels 1 and 2

Panel 1 – Private Sector Investments, the Key to Economic Growth

Total Roundtable Time: max. 90 minutes

1. Introduction to Roundtable Discussion (Time: max. 10 minutes)

Moderator: Ambassador Jeremiah Nyamane Kingsley Mamabolo

1- Welcomes the panelists, moderators and audience.

2-Explains how the debate with the panelists, and then the audience, will be guided:

- panelists will answer in turn 5-6 questions, depending on the time. In the second half, the debate will be open to the audience.
- a maximum of 5-6 questions by the audience will be made *viva voce* in one go, collected and answered collectively by the panel.

1- Introduces each panelist, highlighting panelists' relevant experience of the panelist in the context of the panel subject, in the following order (preferred order of the first communication):

1. Carl Schlettwein, Minister of Trade and Industry, Namibia
2. Gyan Chandra Acharya, High Representative of the Secretary-General for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States.
3. Federico Steinberg, Researcher of the Elcano Royal Institute

2. Roundtable Discussion - Questions and answers (Time: max. 45 minutes)

Moderator will ask one question which will be answered in turn by the three panelists in the seated order. Time allocated per question per panelist is a maximum of 2-3 minutes. The moderator can ask for clarification, examples or further information from the panelists in the order he decides.

Panelists answer and comment, taking into account the allocated order for questions and time limits.

Question 1 (Diagnosis): What do you think about the present state of investments in Africa/region/city? The UN representative can be asked to give an overall view of the countries he represents; the Minister of Namibia can talk more specifically about Namibia and the SADC region; Steinberg can talk from the point of view of Spain/ how it is seen from abroad. Challenges and opportunities.

Question 2 (Investment promotion: incentives and conjuncture requirements): What kind of tax policy favors investment? What kind of state is required to attract more investment? Where are the bottlenecks for development? What market failures are prevalent?

Question 3 (Investment promotion: Investment climate): Promotion of investments goes hand in hand with a secure investment climate, particularly that legislation is well implemented and has adequate and sufficient mechanisms to ensure safe investments and returns. What are the keys, from your experience and perspective, to promote safe investments and can you give examples of best practices?

Question 4 (Enhancing industrialization through strategic investments): How should investments be oriented towards a better inclusion of African industries in global value chains (GVCs)? And more specifically, how can the share of manufacturing in a country's GDP be increased to encourage productivity- enhancing structural change?

Question 5 (The Role of investments in the Development Agenda): What should be the main role of the income resulting from efficient investments? Issues that may be addressed include regional integration, private sector investment versus public investments, post 2015 agenda.

Questions 6 (Participatory public private partnerships, PPPPs, and SMEs): How can PPPPs be promoted among the African and Spanish private sector with the public sectors of both regions? What should be the role of African and Spanish SMEs in investments for socio-economic development?

3. Preliminary conclusions (2 minutes)

Moderator summarizes key insights gained throughout roundtable and opens debate

4. Open floor debate (25 minutes)

Moderator: opens the floor to the audience

Panelists: will each address all the issues in one turn (instead of one question-one answer).

5. Roundtable conclusions (8 minutes)

Moderator summarizes key items and critical points, shares key insights gained throughout roundtable and open debate, adds concluding remarks, thanks panelists and audience, closes the session.

Moderator directs participants to the coffee break returning in 30 minutes (or less if the panel time has gone over the 90 minutes) for the second and final panel "***Tourism, the untapped potential for future growth***"

Panel 2 – Tourism, the Untapped Potential for Future Growth

Total Roundtable Time: max. 90 minutes

1. Introduction to Roundtable Discussion (Time: max. 10 minutes)

Moderator: Ambassador Vandi Chidi Minah

- 1- Welcomes and gives a brief introduction of the objectives of the roundtable:
 - to disseminate the potential of the tourism industry in Africa as a source of integrated and sustainable growth and welfare.
 - to share success stories and experiences of tourism projects in different regions.

- 2- Explains how the debate with the panelists, and then the audience, will be guided.
 - panelists will answer in turn 4-5 questions posed by the moderator, depending on the time.
 - a maximum of 5-6 questions by the audience will be made *viva voce* in one go, collected and answered collectively by the panel.

- 3- Introduces each panelist, highlighting relevant experience of the panelist in the context of the panel subject, in the following order (order of communication):
 1. Jean Kapata, Minister of Tourism and Arts, Zambia
 2. Walter Mzembi, Minister of Tourism, Zimbabwe
 3. Carlos Vogeler, Director - Executive Secretary for Member Relations, United Nations World Tourism Organization (UNTWO)

2. Roundtable Discussion - Questions and answers (Time: max. 45 minutes)

Moderator will ask one question which will be answered in turn by the three panelists in the seated order. Time allocated per question per panelist is a maximum of 3 minutes. The moderator can ask for clarification, examples or further information from the panelists in the order he decides.

Panelists: answer and comment, taking into account the allocated order for questions and time limits.

Question 1 (Diagnosis): What do you think about the present state of the tourism industry in Africa/region/country/city?

Question 2 (Challenges): In your view, what are the main challenges for the development of the industry at the national, regional and continental levels? Please give examples of good practices which have contributed to overcome issues such as land ownership and transfer of rights, access to finance for investors, taxes on tourism investments, levels of tourism skills and training, or administration processes, among others.

Question 3 (Challenges - Structuring the industry): According to the World Bank, the number of tourists arriving in Sub-Saharan Africa has grown over 300% since 1990, with 2012 marking a high of 33.8 million tourists who visited the region. Income generated from tourism has also climbed: Receipts from hotels, tours and other attractions in 2012 amounted to over US\$36 billion and directly contributed just over 2.8% to the region's GDP. The demand for services and infrastructures is booming alongside with unprecedented economic growth across the African continent and foreign companies, particularly hotel chains and resorts, are benefiting from this fast-growing-niche. How can local governments and regions effectively plan for and integrate tourism into their economies to ultimately create jobs and improve livelihoods? How can African states compete with other tourist-rich regions of the world? Issues may include: the role of regional integration (in mobility and shared recreation areas, for example), access and visa regulation, business climates, and job creation, especially for women and youth, and health facilities.

Question 4 (Promotion of African product, services and destinations): What is your organization/region/country doing to promote African products and destinations? Can you tell us how this has evolved with time?

Question 5 (Sustainability and the Development Agenda): There is now an international consensus that the actions to adapt to and mitigate to climate change should be integral to the post-2015 development framework. From your perspective, how can the tourism framework legislation and the public and private sector operators in this field contribute to these actions (adaptation and mitigation)? What choices can international organizations, regions and local governments make to lead a sustainable growth path?

3. Preliminary conclusions (2 minutes)

Moderator: summarizes key insights gained throughout roundtable and opens debate.

4. Open floor debate (25 minutes)

Moderator: opens the floor to the audience

Panelists: will each address all the issues in one turn (instead of one question-one answer).

5. Roundtable Conclusions (8 minutes)

Moderator closes the panel summarizing key items and critical points, shares key insights gained throughout roundtable and open debate, adds concluding remarks, thanks panelists and audience.

Moderator invites Ambassador Román Oyarzun Marchesi to take the floor the closing remarks.