



University of  
**Sheffield**

# Geopolítica de la (des)información en África

Dani Madrid-Morales

12 de Enero 2023

A WORLD  
**TOP 100**  
UNIVERSITY



# Cuando preguntamos a la gente que piense en bulos... se piensa en timos

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KSH 12,995 **KSH 6,500**

**KES 6,500**  
KES 12,595

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**TUSKYS SUPERMARKETS OFFICIAL JOB APPLICATION FORM**

TUSKYS Supermarket Shire is one of the largest supermarkets across Kenya. TUSKYS Shire is in need of more employees in current and new outlet shop branches across Kenya in the following towns: Nairobi, Nakuru, Mombasa, Malindi, Kisumu, Eldoret, Kapsoth, Machakos, Kericho, Lodwar, Kakamega, Wajir, Kisumu, Meru, Taita, Murang'a, Bungoma, Kisumu, Homa Bay, Kisumu, Homa Bay, Kericho, Nairobi, Lamu, Dunda, Vihiga, Siaya, Nanyuki, Makueni, Kitale and many more.

We target to employ 3000 employees, internship positions included.

The job opportunities available include:

- Cleaners and guards (1226)
- Delivery personnel (1218)
- Receptionists (445)
- Store keepers & Cooks (111)

DOCS.GOOGLE.COM

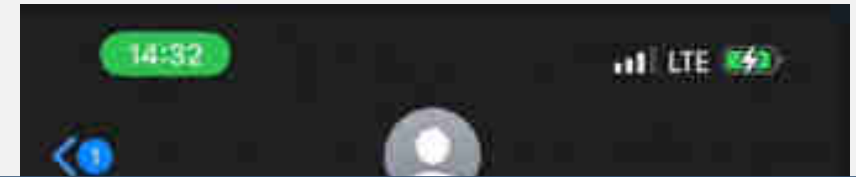
**TUSKYS SUPERMARKETS OFFICIAL JOB APPLICATION FORM**

# Los bulos que “preocupan” a la clase política

Está pasando ahora: @officialABAT en una visita de cortesía con el presidente EEUU Joe Biden, parte de sus encuentros internacionales. Los Obidiotas dicen que Tinubu no puede ir a EEUU por su imputación. Pero está ahí ahora mismo con el presidente de EEUU

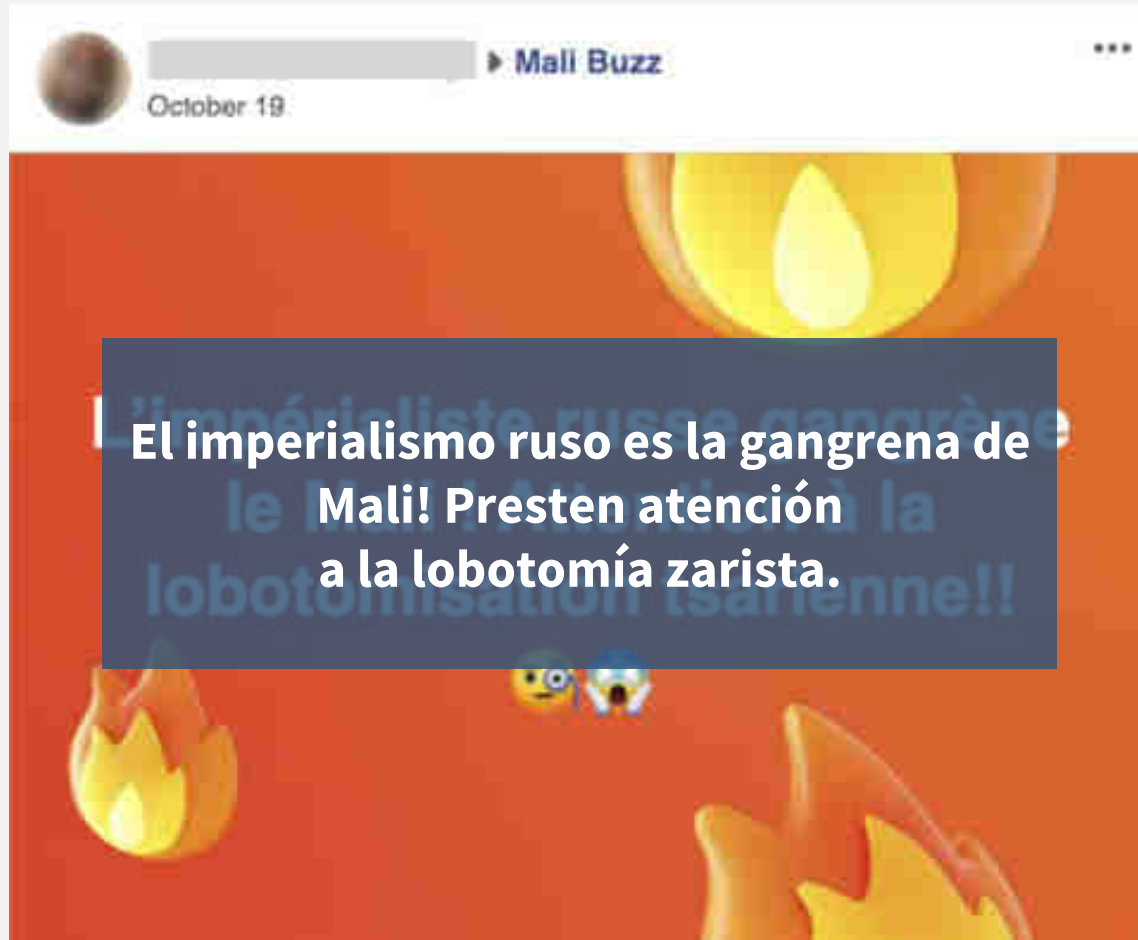


8:44 p. m. · 29 de nov. de 2022



**\*PDP\* ATIKU PRESIDENT 2023. VOTA ATIKU ABUBARKAR POR EL CAMBIO APOYA AL PDP CON 85,000 NGN COMO AGRADECIMIENTO A LOS SEGUIDORES. PARA PAGAR, LLAMA AL 07042231502**

# Los bulos de los que hablaré hoy



# Contenidos

¿Por qué hablar de geopolítica de la (des)información en África hoy en día?

¿Qué ha cambiado en el ecosistema de medios en África?

¿Por qué la presencia de medios chinos en África es un ejemplo interesante?

¿Qué estrategias de (des)información se están usando?

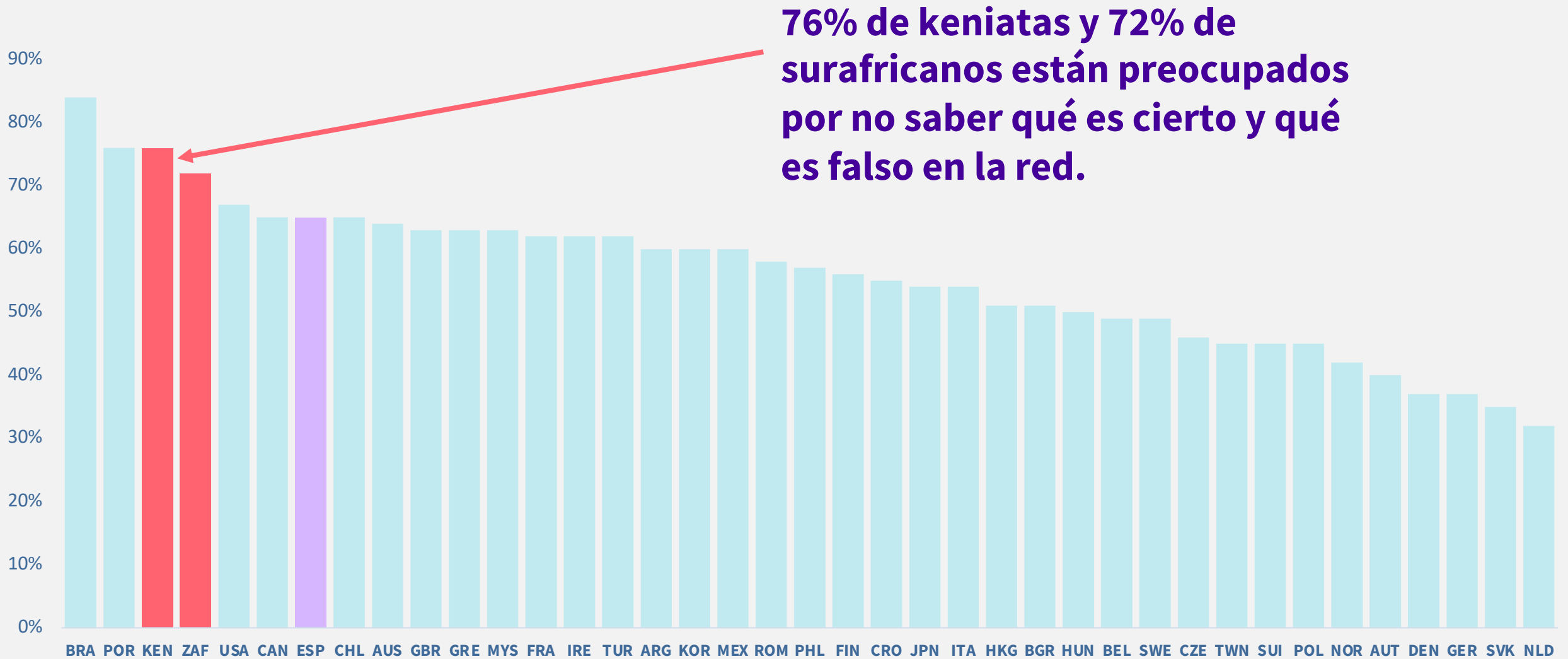
¿Qué consecuencias tiene el llamado ‘desorden informativo’?

¿Qué hacer para poner orden al ‘desorden informativo’?

A living room scene with a television in the center displaying a news anchor. The room is dimly lit and has a blue semi-transparent overlay. The text is centered over the television and the sofa area.

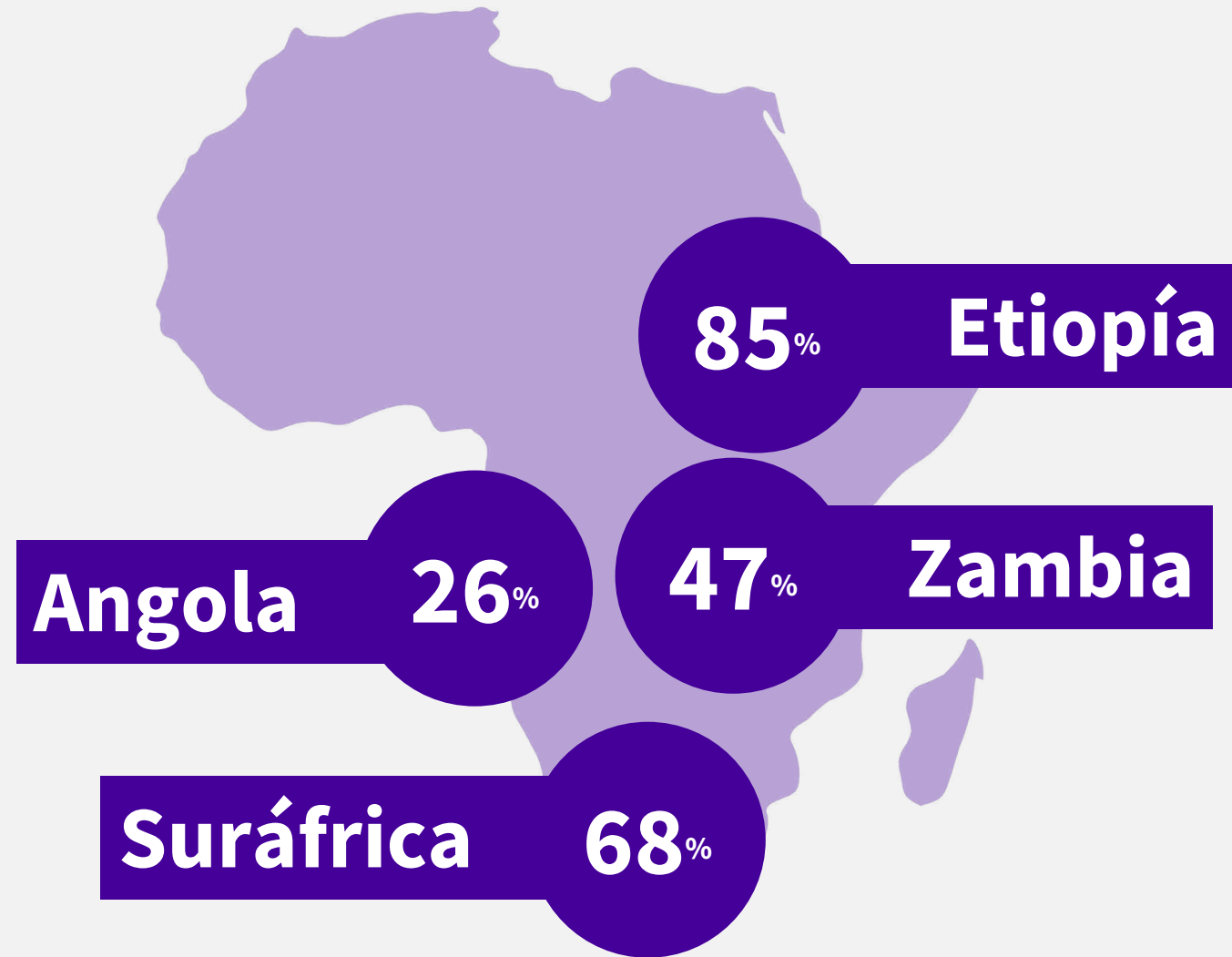
**¿Por qué hablar de  
geopolítica de  
la(des)información en  
África hoy en día?**

# Preocupados por la desinformación en la red

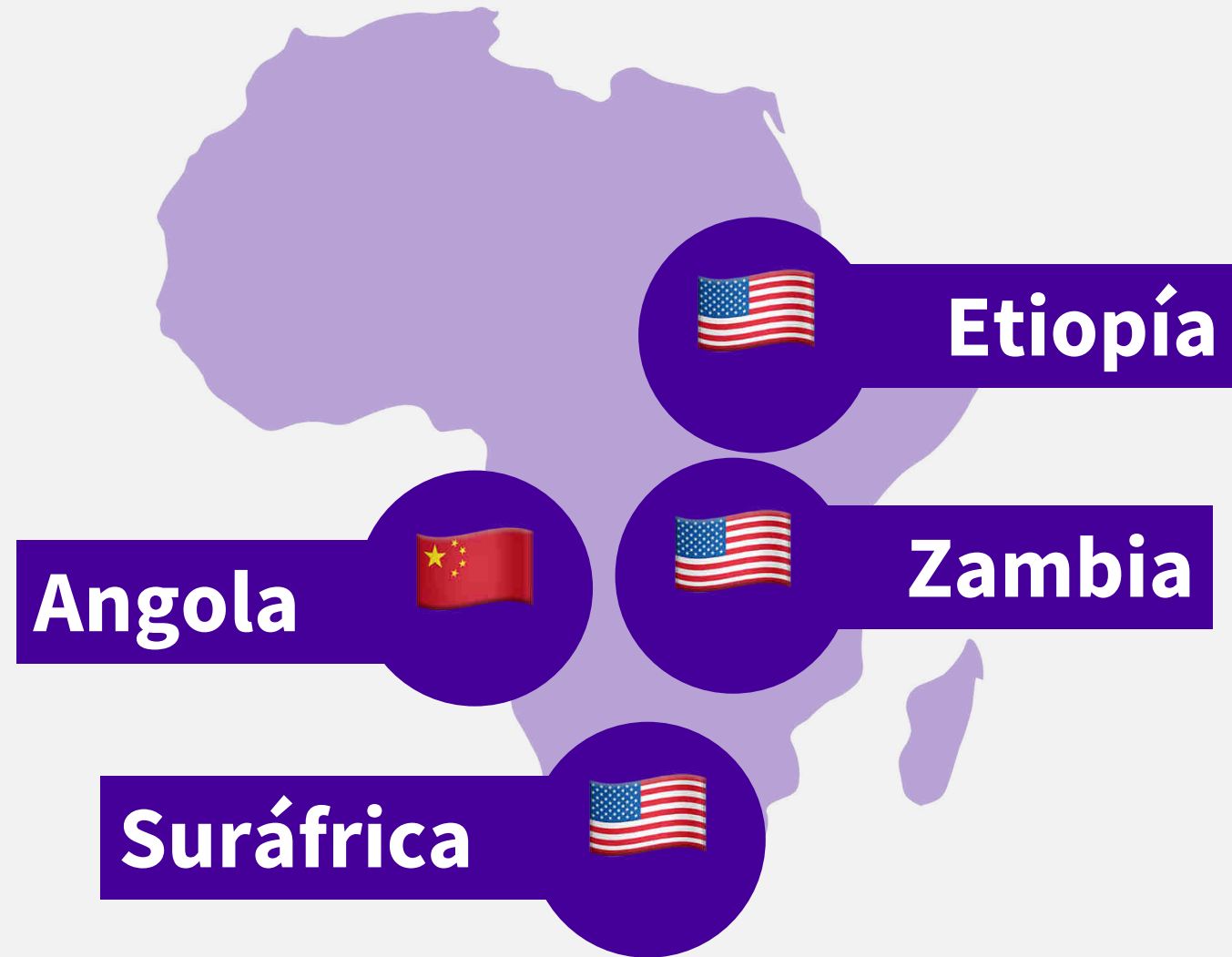




# Preocupados por la desinformación que viene de otros países



# Preocupados por la desinformación que viene de qué países



# África como escenario de choque de narrativas - Acción

The image shows a screenshot of a news article from RFI (Radio France Internationale) titled "RCA: enquête de la ONU sur les accusations de torture contre des Russes". The article features a photograph of a large group of soldiers wearing red berets. A social media post from the "Agence de Nouvelles Béafrika" is overlaid on the right side of the screenshot. The post contains the text: "Las mentiras de Francia sobre las actividades rusas en la RCA al descubierto." Below this text, there are social media interaction elements such as "Like", "Comment", and "Share" buttons, and a comment from a user named "Thouliot Mironde Zoumale" who accuses RFI of spreading false information.

**RFI AFRIQUE**

DIRECT

RCA | RUSSIE | DROITS DE L'HOMME | ONU

**RCA: enquête de la ONU sur les accusations de torture contre des Russes**

**RCA: investigación de la ONU sobre las acusaciones de tortura contra los rusos**

**Agence de Nouvelles Béafrika**

**Las mentiras de Francia sobre las actividades rusas en la RCA al descubierto.**

7 1 Comment 1 Share

Like Comment Share

Most Relevant

Thouliot Mironde Zoumale Donc c'est maintenant que vous êtes au courant des fausses informations que RFI diffusent chaque fois ? Radio de blabla, juste pour perturber les ordres politiques des pays d'outre-mer.

Like Reply 31w Edited

Write a comment...

# África como escenario de choque de narrativas - Reacción



# El choque de narrativas no es nuevo



**China Reconstructs**  
VOL. XXI NO. 9  
SEPTEMBER 1972

## La lucha del tercer mundo contra el expolio económico imperialista

**The Third World's Struggle Against Imperialist Economic Plunder**

THE developing countries can win victory and freedom only by persisting in their struggle. Through the speaker, an Iraqi delegate interviewed after the third session of the United Nations Conference on Trade and Development, was speaking from his personal experience and convictions, it was the voice of the entire third world.

At the U.N.C.T.A.D. session, which met in Santiago, the Chilean capital, from April 13 to May 21, the oppression, plunder and ruthless exploitation of the third world by colonialism, imperialism and neo-colonialism came in for a broad-sided exposure from representatives of the developing countries of Asia, Africa and Latin America. They waged a sharp face-to-face struggle on issues of trade, sea-bed resources, payment of debts, financial aid, international shipping, commodity markets, international currency and other questions.

Under the guise of "aid" and "cooperation", through export of capital, dumping of goods, grabbing of important raw materials and

these countries still have economic lifelines, undermining their national industries and shifting their own monetary and economic crises onto them, the United States and other imperialist countries have continually obstructed the economic growth of the vast majority of the countries of Asia, Africa and Latin America.

**Exchanges at Unequal Values**

One of the traditional ways the imperialist countries employ to exploit the developing nations is to monopolize the international market, force down the prices of raw materials exported from the developing countries and raise the prices of processed products, that is, buying low and selling high.

The developing countries depend chiefly on the export of their raw materials to exchange for industrial processed goods, a situation created by long-term imperialist domination. Today the export of primary commodities (fuel, farm and mineral products) still accounts for 80 percent of their total exports. Quite

international market, to exploit them through trade and run their economies.

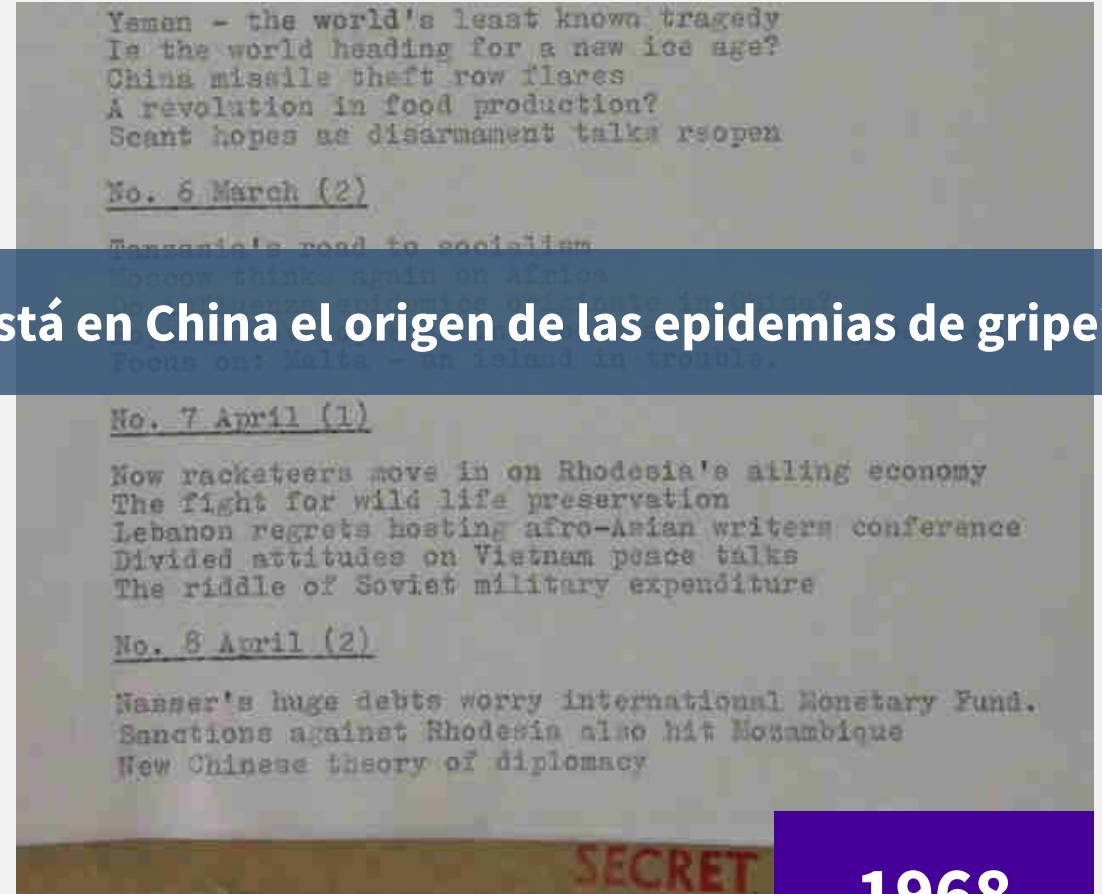
According to data published by the United Nations, world prices of raw materials in 1963 were more than 38 percent below what they were in 1951, and after that fluctuated at levels below the 1963 prices. In 1970 there was again a big drop in prices of some raw materials; the price of wool stood at 14.5 percent below the 1963 figure, copper 3.1 percent, wheat 3.2 and cocoa 24.4 percent.

During the same period, however, the United States and a few other "developed" countries raised prices on their industrial products sold to the regions of Asia, Africa and Latin America.

According to U.N. figures, taking prices of manufactured goods in 1950 as the base figures, by 1963 these prices had risen 23 percent,

SEPTEMBER 1972 33

1972



Yemen - the world's least known tragedy  
Is the world heading for a new ice age?  
China missile theft row flares  
A revolution in food production?  
Scant hopes as disarmament talks reopen

No. 6 March (2)

Tanzania's road to socialism  
... think again on Africa  
Focus on: Malta - the island in trouble.

No. 7 April (1)

Now racketeers move in on Rhodesia's ailing economy  
The fight for wild life preservation  
Lebanon regrets hosting afro-Asian writers conference  
Divided attitudes on Vietnam peace talks  
The riddle of Soviet military expenditure

No. 8 April (2)

Nasser's huge debts worry international Monetary Fund.  
Sanctions against Rhodesia also hit Mozambique  
New Chinese theory of diplomacy

**SECRET**

1968



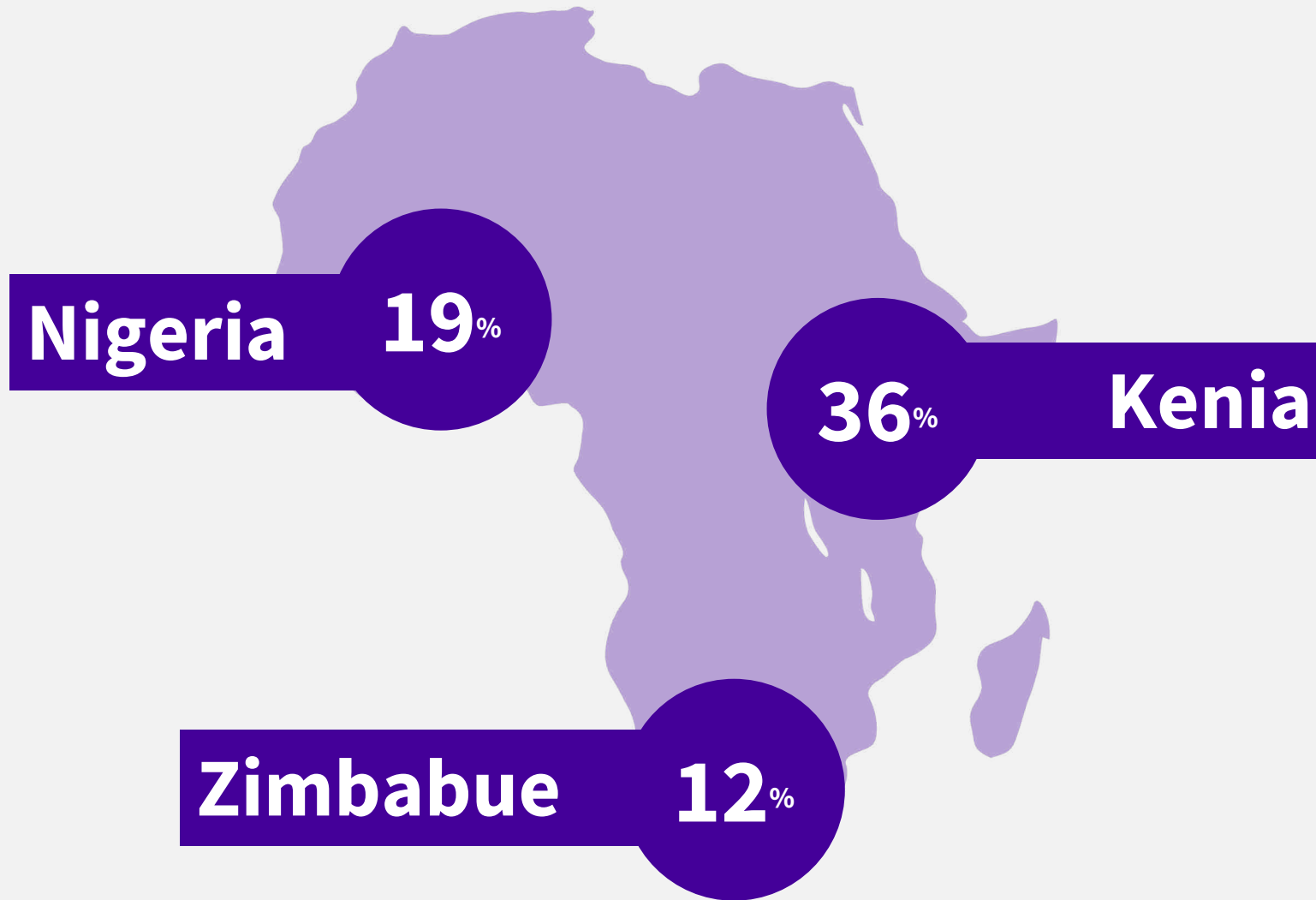
**¿Qué ha cambiado en  
el ecosistema de  
medios en África?**

# Nuevas tecnologías, nuevos medios



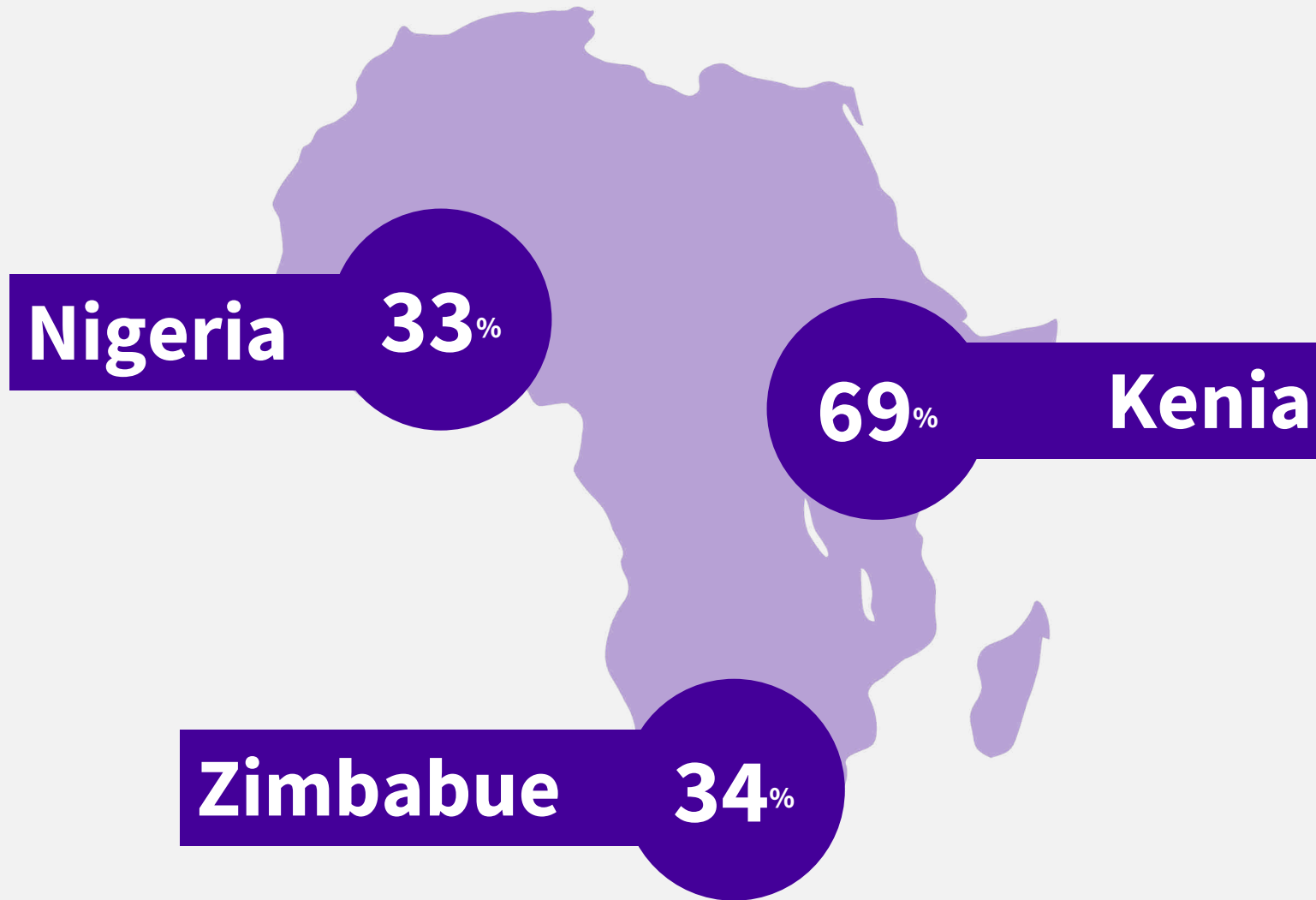
**Nuevos hábitos de  
consumo, y  
multiplicidad de  
fuentes de  
información**

# Uso de internet para informarse a diario





# Uso de la radio para informarse a diario



# Nuevas tecnologías, nuevos medios



**Nuevos hábitos de consumo, y multiplicidad de fuentes de información**



**Dinamización del espacio informativo doméstico con nuevos medios**



**Pérdida del monopolio del estado sobre la difusión de información**



¿Por qué la presencia de medios chinos en África es un ejemplo interesante?

# El despliegue mediático de Pequin



# El interés de China por el espacio mediático Africano



2015



2016

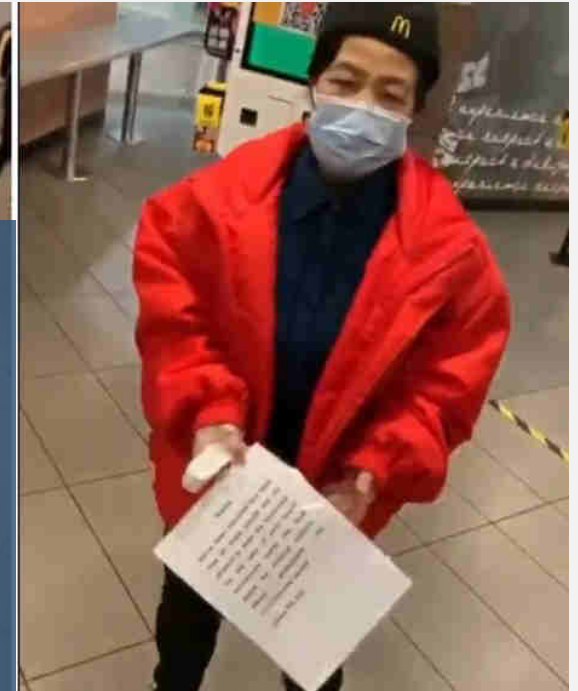
# StarTimes como empresa prototipo



# La infraestructura mediática en funcionamiento – El origen



Se nos ha informado que a partir de ahora la gente negra no podrá entrar en el restaurante.



# La infraestructura mediática en funcionamiento – La crisis



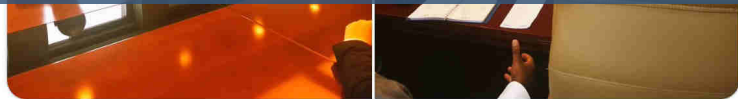


# La infraestructura mediática en funcionamiento – Las repercusiones



**Kwesi Quartey**  
@AmbKwesiQuartey

Invité al embajador chino ante la Unión Africana, Liu Yuxi, para hablar de los recientes ataques a #Africanos en #China. Se lamentó por lo sucedido y aseguró que China está decidida a usar esta lección para mejorar la relación con los amigos africanos.



Kwesi Quartey

7:58 AM · Apr 14, 2020 · Twitter for Android

62 Retweets 14 Quote Tweets 163 Likes



Lo que Gbajabiamila le dijo al Embajador en Nigeria

# La infraestructura mediática en funcionamiento – La respuesta

Opinion 09:19, 13-Apr-2020

## El supuesto maltrato de africanos en China se basa en información errónea

Alleged harassment of Africans in China on misinformation

Stephen Ndegwa

Share



An African expat (R) learns the Chinese language at a service center for foreigners in Dengfeng Street of Guangzhou, south China's Guangdong Province, July 27, 2018. /Xinhua

**Editors Note:** Stephen Ndegwa is a Nairobi-based communications consultant and international affairs columnist. The article reflects the author's views, and not necessarily those of CGTN.

Society 18:42, 20-Apr-2020

## La verdad sobre los africanos de Guangzhou ante el brote de Covid-19

The inside story of Africans in Guangzhou's COVID-19 outbreak

Share



Guangzhou, a metropolis in southern China, was caught in the global limelight after reports of Africans "being discriminated against and forced into quarantine" surfaced. The capital of south China's Guangdong Province is now trying to find a balance between preventing the recurrence of a second COVID-19 outbreak and staving off claims that it is acting against what is believed to be the core principle of international norms.

Minister Counsellor Zhao

## Mi amigo en Guangzhou me mandó este video que muestra la vida normal de los africanos. No hay racismo en China, no crean los videos manipulados en la red

新华网 XINHUANET

## Combatiendo rumores: Los videos que muestran discriminación en las medidas chinas contra la epidemia son falsos

Source: Xinhua | 2020-04-24 17:23:07 | Editor: shama

BEIJING, April 24 (Xinhua) -- Certain videos recently circulated online purport to show discrimination against Africans in China in its anti-epidemic measures. However, these are just groundless rumors.

French television France 24 in an article posted on its website debunked some fake videos, reproaching the disinformation that had nothing to do with the pandemic.

AmbCHENXiaodong @ChinaAmbSA

## La verdad sobre los videos muestra una vez más la agenda oculta sobre la llamada "discriminación de africanos en Guangzhou"

servers.france24.com

debunked: Fake videos purport to show violence against Africans in China

11 AM · Apr 28, 2020

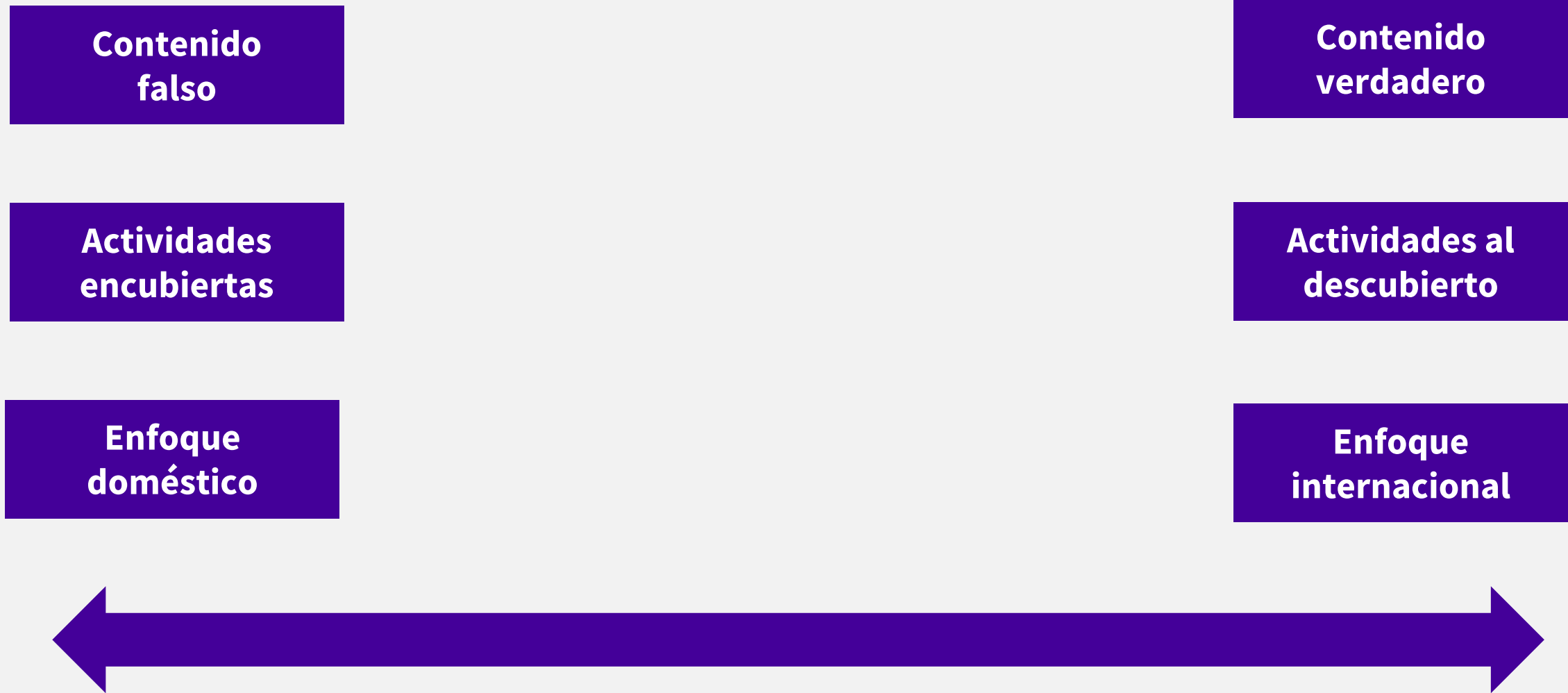
97 Reply Copy link

Read 28 replies



**¿Qué estrategias de  
(des)información se  
están usando?**

# Múltiples estrategias, múltiples objetivos, múltiples actores



# Ejemplo 1: Rusia en Mozambique

The image shows a screenshot of a Facebook page for 'Onda da Frelimo'. The page features a profile picture of a woman in a red shirt pointing, a cover photo of five people in red shirts with the text 'É CONTIGO QUE DA CERTO', and a post from October 9 at 2:38 AM. The post title is 'FILIPE NYUSI E A FRELIMO RUMO A VITORIA' and the text discusses a study by the IAC regarding the political situation in Mozambique.

**Onda da Frelimo**  
@OndadaFrelimo

Home  
Posts  
Reviews  
Videos  
Photos  
About  
Community  
Create a Page

**FRELIMO**  
É CONTIGO QUE DA CERTO

Like Follow Share

Create Post  
Write a post...  
Photo/Video Tag Friends Check in

**Posts**

**Onda da Frelimo**  
September 30 at 3:21 AM · 🌐

COM A FRELIMO TUDO DÁ CERTO!  
O partido FRELIMO não é apenas um símbolo, mas sim acções concretas e reais!  
Junte-se ao concurso: envie-nos uma foto sua fazendo boas accões. Aqui milhares de mocambicanos poderão ver e aprender

**Onda da Frelimo**  
October 9 at 2:38 AM · 🌐

**FILIPE NYUSI E A FRELIMO RUMO A VITORIA**  
Estudos feitos em larga escala pela IAC(International Anticrisis Center) dedicado a situação sócio-política na República de Moçambique, com vista às eleições agendadas para 15 de outubro apontam que Filipe Nyusi se distanciou de todos os seus concorrentes e tem uma classificação de 62,3% entre os eleitores ativos e o partido FRELIMO com 60.5% deixando para trás a RENAMO, MDM e os respetivos lideres.

No Rating  
Community  
Invite your f  
7,555 people  
7,606 people  
271 check-in  
About  
Send Messa  
Social Club  
Suggest Edits

## Ejemplo 2: Estados Unidos en el Norte de África



Esta #guerra puede parecerle muy lejana en #África, pero los precios de los #productos, que están subiendo catastróficamente, han traído la guerra a las #puertas de los #hogares de #millones de #familias #africanas.



# Ejemplo 3: La conexión sino-rusa ante la Guerra en Ucrania

interfax



Home > Newsroom > Top Stories > Kyiv tried to urgently conceal traces of military

biological program funded by U.S. Defense Dept. - Russian Defense Ministry

**Kiev intentó amagar urgentemente los restos del programa de armamento biológico financiado por el Departamento de Defensa de EEUU – Ministerio de Defensa Ruso**

parts of a urgently concealed by the United States Department of Defense and implemented in Ukraine were exposed during the special mission, Russian Defense Ministry spokesperson Igor Konashenkov said at a briefing on Sunday.

"We have obtained documents from employees of Ukrainian bio laboratories that the especially dangerous pathogens of plague, anthrax, Tularemia, cholera and other deadly diseases were urgently destroyed on February 24," Konashenkov said.

"Russian expert of the Nuclear, Biological and Chemical Protection Troops are now analyzing the documents," he said.

Accueil Chine Monde Photos Vidéos Afrique Europe Amérique du Nord Xinhua Multimédia Plus Éditions

www.news.cn XINHUANET Vendredi 29 avril 2022

**Kiev ha destruido muestras letales provenientes de laboratorios de guerra biológica financiados por los EEUU (Ministerio de Exteriores Ruso)**

**Kiev a détruit des échantillons de guerre biologique financés par les Etats-Unis (MAE russe)**

MOSCOU, 8 mars (Xinhua) -- Les autorités ukrainiennes ont détruit des agents pathogènes dangereux et maladies mortelles stockés dans des laboratoires en Ukraine financés par les Etats-Unis, a affirmé mardi le ministère russe des Affaires étrangères.

Le ministère a reçu des documents d'employés de laboratoires biologiques ukrainiens confirmant la destruction en urgence d'agents pathogènes dangereux tels que la peste, l'anthrax, la tularémie, le choléra et d'autres maladies mortelles le 24 février, selon une déclaration de la porte-parole du ministère, Maria Zakharova.

Elle a ajouté que ces laboratoires étaient financés par le Congrès américain dans le cadre d'un programme d'armement biologique.

Selon le ministère, ces agents pathogènes ont été immédiatement détruits pour dissimuler des preuves indiquant que les Etats-Unis et l'Ukraine ont violé l'article I de la Convention sur l'interdiction des armes biologiques.

Mardi également, le ministère chinois des Affaires étrangères a appelé les Etats-Unis à publier les détails de leurs laboratoires biologiques en Ukraine et a exhorté les parties concernées à assurer leur sécurité. Fin

[Nous contacter]

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PROVINCES 26 RDC

www.provinces26rdc.net

Site d'information sur les 26 provinces de la RDC

ACCUEIL POLITIQUE SOCIÉTÉ CULTURE ENVIRONNEMENT SPORT DIASPORA PROVINCES INTERNATIONAL ÉCONOMIE SANTÉ SÉCURITÉ

DERNIÈRES INFOS

« Kiev a détruit des échantillons de guerre biologique financés par les Etats-Unis » (Min Aff russe)

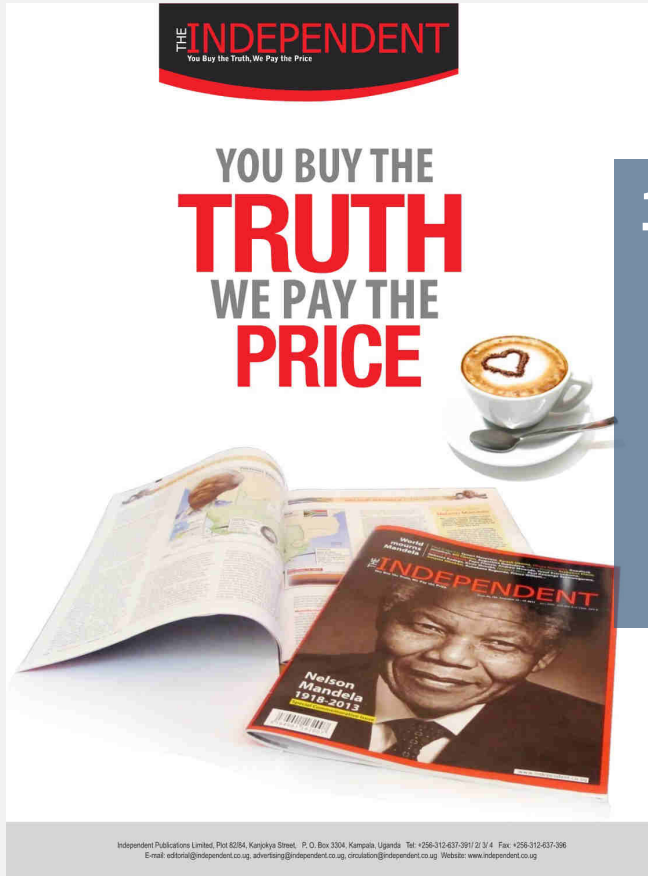
9 mars 2022

BIОЛОГІЧНА НЕБЕЗПЕКА

« Les autorités de Kiev ont détruit des agents pathogènes dangereux de maladies mortelles stockés dans des laboratoires en Ukraine financés par les Etats-Unis », a affirmé mardi 8 mars 2022 le ministère russe des Affaires étrangères.

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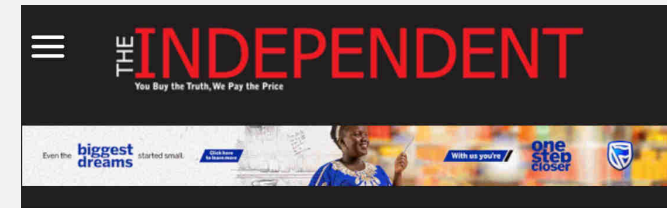
# Ejemplo 3: La conexión sino-rusa ante la Guerra en Ucrania



164 noticias publicadas sobre Ucrania

124 noticias escritas por China

75%



Vaccine-preventable diseases outbreaks on the rise in Africa: W

Home / WORLD / Russia begins second phase of special military operation in Ukraine: Lavrov

Russia begins second phase of special military operation in Ukraine: Lavrov

The Independent April 19, 2022 WORLD Leave a comment



Russian Foreign Minister Sergei Lavrov. File Photo

Moscow, Russia | Xinhua | The second phase of Russia's special military operation in Ukraine has begun, Russian Foreign Minister Sergei Lavrov said Tuesday.

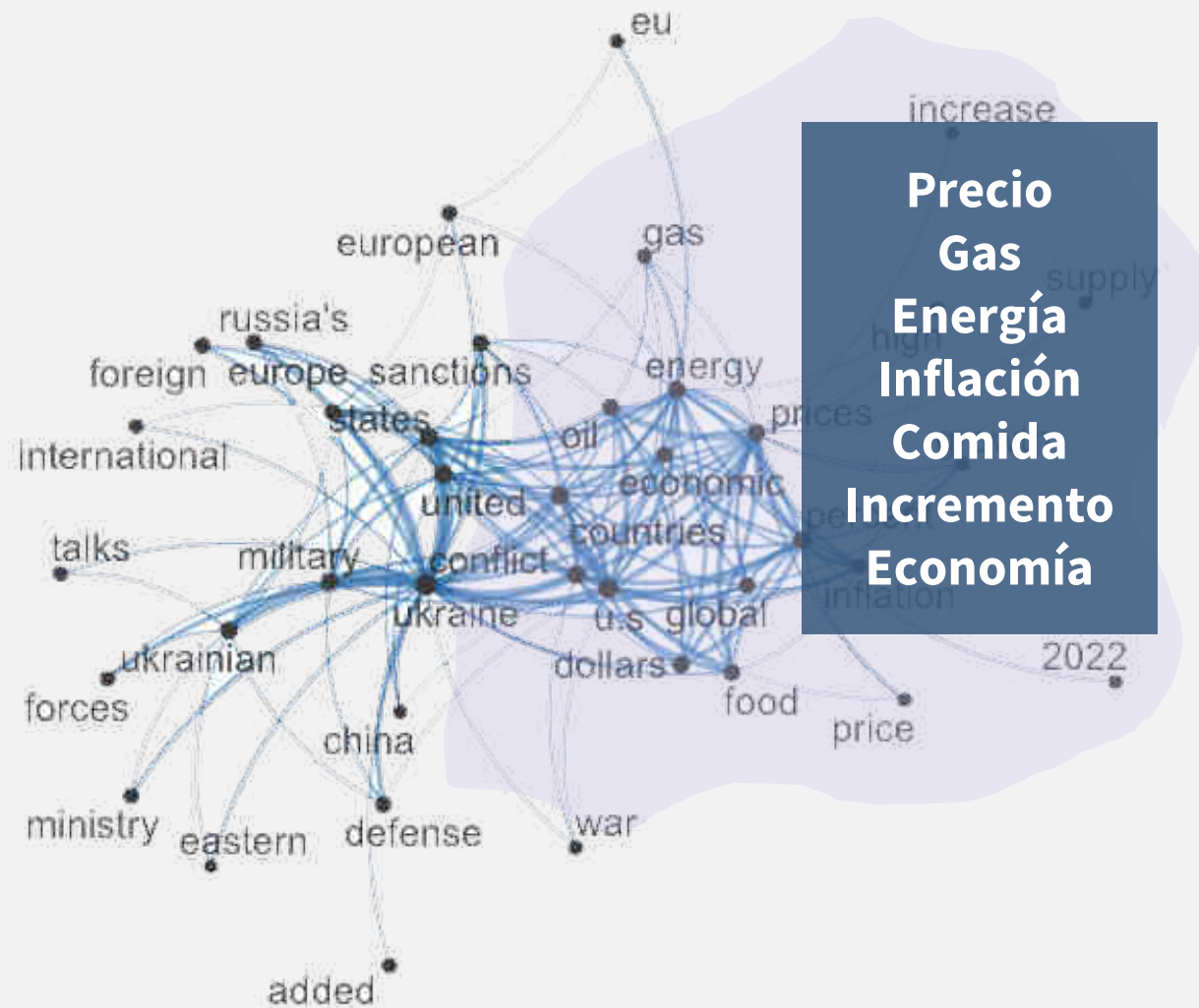
The operation in eastern Ukraine is aimed at "completely liberating" the populations of Donetsk and Lugansk, Lavrov said during an interview with India Today.

"This operation will continue, the next phase of this operation has now begun. There will now be an important moment during this special operation," he added.

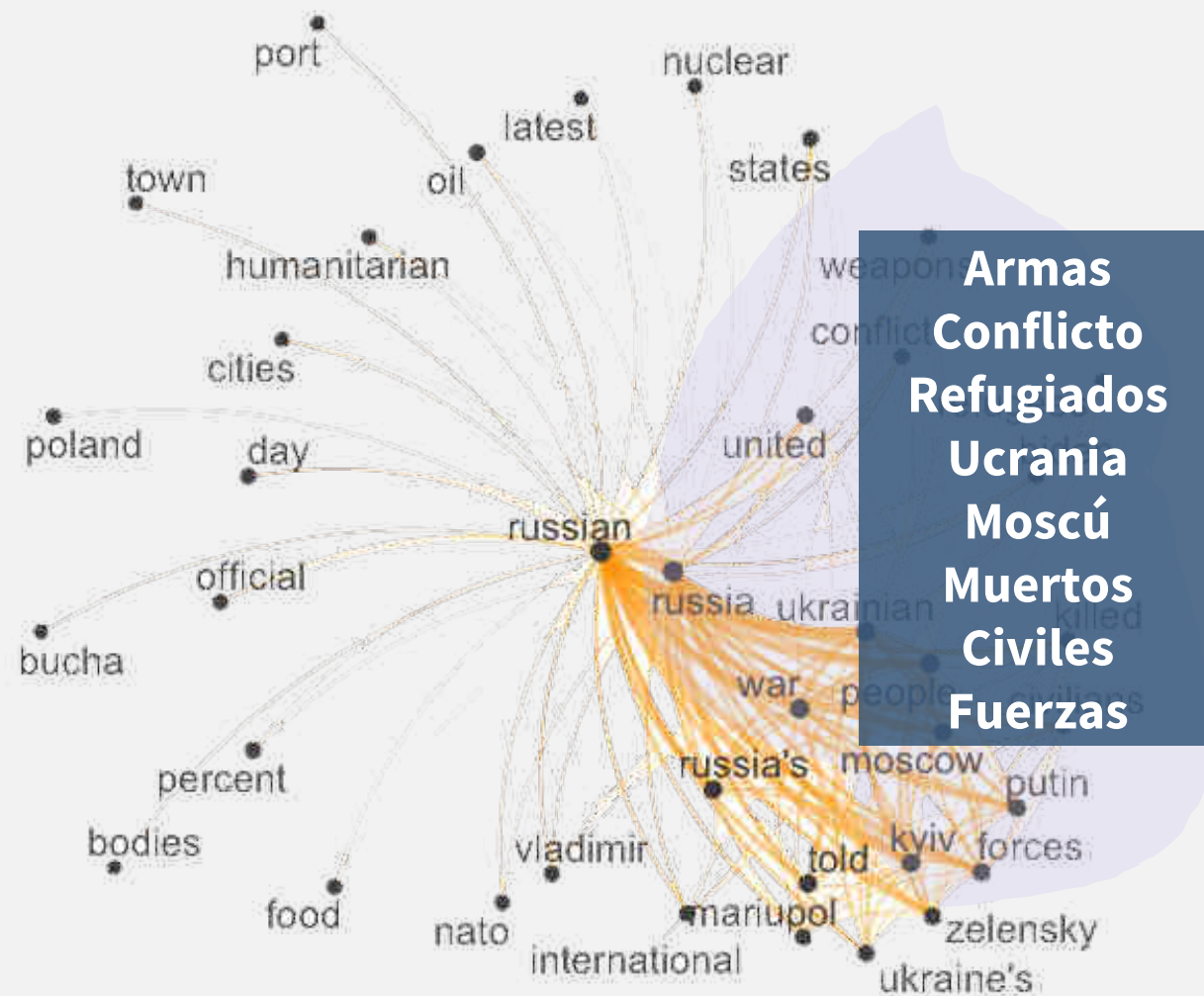


# Ejemplo 3: La conexión sino-rusa ante la Guerra en Ucrania

Co-occurrence network – *The Independent* (UG)



Co-occurrence network – *Capital FM* (KE)





**¿Qué consecuencias  
tiene el llamado  
‘desorden informativo’?**

# Tres consecuencias



**Reducción de la confianza en las instituciones, incluidos los medios**



**Pérdida de calidad democrática, y debilitamiento de los procesos electorales**



**Reequilibrio de la opinión pública y de la política exterior**



**¿Qué hacer para poner orden al ‘desorden informativo’?**

# Tres soluciones



**Alfabetización  
mediática y  
alfabetización de  
desinformación**



**Desarrollo de  
medios de  
comunicación  
independientes**



**Presión sobre las  
plataformas  
digitales para  
actuar contra la  
desinformación**



University of  
**Sheffield**

# Geopolítica de la (des)información en África

Dani Madrid-Morales

12 de Enero 2023

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