Windhoek, Namibia 7-9 June 2022

#PeriodismoÁfrica





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# VERIFICATION TOOLS: ADVANCED SEARCHES ON TWITTER, **GOOGLE AND FACEBOOK. HOW** TO TAKE ADVANTAGE OF TELEGRAM, METADATA AND **DIGITAL ARCHIVES**

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# **Topics**

- Advanced searches in various platforms
- Metadata for verification
- The importance of archiving
- Verification tools and resources

How many of you use advanced searches frequently?

In what platforms?

- Finding a particular content within the internet can be a very difficult task
- Advanced searches are not only effective, they are also time-saving
- Most of them let us filter by date, location, format, user etc.



# Google



- To do an advanced search we first have to do a random search
- We then click on the wheel that can be seen on the top right margin, and select 'advanced search'

Búsqueda Seg



Find pages with	
all these words:	
this exact word or phrase:	
any of these words:	
none of these words:	
numbers ranging from:	to

# Then narrow your results by...

,		
language:	any language	•
region:	any region	•
last update:	anytime	~
site or domain:		
terms appearing:	anywhere in the page	•
SafeSearch:	Hide explicit results	•
file type:	any format	•
usage rights:	not filtered by licence	•

- Advanced searches can also be done in Google with filtering operators.
- When you type in these operators in the search bar, the desired filters will be applied to the results.



# Most useful operators

site: AND

filetype:

This operator is called the **exact match** operator. Putting a search query within quotation marks will only return searches that match exactly what's put in between the quotation marks.

As you probably have noticed Google works a lot with synonyms and quite often understands very well what the user's search intent is, rather than trying to only look for exact matches of the keyword or search phrase. Unless you use the exact match operator.

8

The **negative** operator, this one is also great and works with most other operators. Simply put – followed by the search operator and it will exclude whatever operator you are using, from the search result.

For example, if you want to look for a Google Home Mini, but don't want to include searches from Google Store, simply search for Google Home

#### OR |

The **OR** operator can be used by either putting OR (with capital letters) or by using | to separate the keywords. The search result will contain either, or both, keywords.

()

The **parentheses** operator is used in a similar way as in mathematics. It's used to isolate operators for more advanced searches, using multiple operators at once.



The **allintitle**: operator is very similar to the intitle: operator, but all keywords specified has to be present in the title.

#### inurl:

The **inurl**: operator lets you search for queries found in the URL of websites, including the domain name.

#### allinurl:

The **allinurl**: operator is very similar to the inurl: operator, but all keywords specified has to be present in the URL.

#### intext:

The **intext**: operator lets you search for keywords and key phrases found in the body of a website.

#### allintext:

The allintext: operator is very similar to the intext: operator, but all keywords specified has to be present in the body of a website.

site:maldita.es Namibia

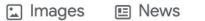














▶ Videos

: More

Tools

About 20 results (0.35 seconds)

### Images for site:maldita.es Namibia









site:maldita.es Namibia OR Sudáfrica

















: More

**Tools** 

About 297 results (0.42 seconds)

https://maldita.es > malditaciencia > v... · Translate this page

### Qué sabemos sobre la nueva variante del SARS-CoV-2 ...

Nov 26, 2021 — Se ha identificado en **Sudáfrica** una nueva variante del coronavirus causante de la covid-19, con numerosas mutaciones presentes en otras ...



site:maldita.es Namibia AND Sudáfrica









4 results (0.34 seconds)

https://maldita.es > malditobulo > no-... · Translate this page

### No, estas fotografías de tres leones negros no son reales

Oct 6, 2019 — La imagen original, a la que hace referencia el artista, fue tomada por el fotógrafo Keith Levit en **Namibia** el 14 de noviembre de 2003, ...



("iphone 7" OR "iphone 7 plus") AND (intext:refurbished OR intext:secon





All Images Videos News More Settings Tools

About 730,000 results (0.76 seconds)

#### Refurbished iPhone 7 - Walmart.com

https://www.walmart.com/.../refurbished-lphone-7/1105910\_7289090\_4907762\_681... ▼
Products 1 - 40 of 52 - Refurbished iPhone 7 128GB Jet Black Unlocked. Product Variants ... Apple iPhone 7 32GB Unlocked. Refurbished - Gold. Product Variants ...
Apple iPhone 7 32GB AT&T ... Refurbished iPhone 7 128GB ...

#### Reconditioned iPhone 7 - Refurbished iPhones UK

https://www.refurbiphones.co.uk/cheap-used-iphone-7 ▼
Refurbished Apple iPhone 7 handsets - cheap, used, refurb, iPhones 7 handsets. ... We grade our all refurbished iPhone 7 handsets: Grade A+: Excellent ...

#### Apple iPhone 7 | eBay

https://www.ebay.com > ... > Cell Phones & Smartphones > Apple iPhone 7 ▼
Results 1 - 48 of 4389 - Apple iPhone 7 - 32GB, 128GB, 256GB - Factory Unlocked, AT&T ... Apple iPhone 7 Plus 128GB GSM Unlocked Smartphone Multi Colors.

#### Buy iPhone 7 Refurbished | giffgaff

https://www.giffgaff.com/mobile-phones/apple/...iphone-7-refurbished/phone-details ▼
Our refurbished phones are shipped in plain cardboard boxes and come ... iPhone 7 and iPhone 7
Plus in jet black are available in 128GB and 256GB models.

# Amazon.com: Certified Refurbished - iPhone 7 & 7 Plus: Cell Phones ... https://www.amazon.com/iPhone-7-Plus-Certified-Refurbished/s?ie=UTF8... ▼ Results 1 - 24 of 29 - Apple iPhone 7 Plus a1784 32GB Rose Gold Smartphone GSM ... Apple iPhone

7 Plus - AT&T (Certified Refurbished) (Jet Black, 128GB).



site:maldita.es COVID-19 filetype:pdf







Q All

Images

News

▶ Videos

: More

Tools

When you refine a search with a 'site:' operator, Google shows results from all the indexed pages from the we

2 results (0.21 seconds)



Maldita.es

### **CORONAVIRUS:**

"Por favor, que nadie vaya a la tienda del Yaki, absolutamente ninguno. Evitad en la medida de lo posible ir a las tiendas de los chinos", decía.



Oct 18, 2021



-site:maldita.es Maldita.es

















: More

Tools

About 33,100,000 results (0.38 seconds)

https://www.instagram.com > maldita · Translate this page

### Maldita.es (@maldita.es) • Instagram photos and videos

**Maldita.es**. Periodismo para que no te la cuelen. Datos, verificación, tecnología e innovación. Hemeroteca, ciencia, tech y @malditobulo +34 644 229 319.

https://www.eldiario.es > autores > m... · Translate this page

### Maldita.es - El Diario

Maldita.es es un proyecto periodístico independiente y sin ánimo de lucro cuyo fin es dotar a los



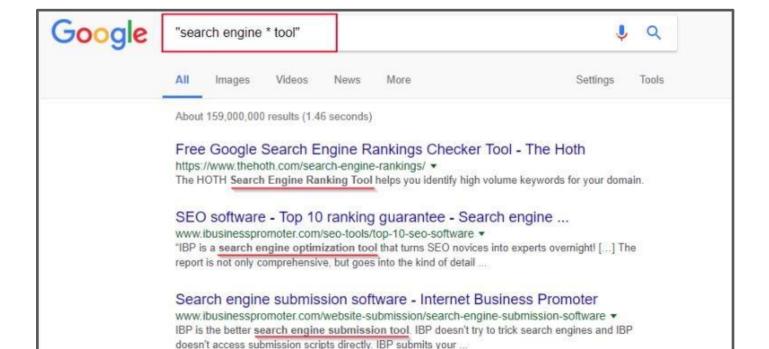
People also ask	
How do I install Java on my computer?	· V
Do I need to update Java?	~
How do I update my Java?	~
How can I install Java in Windows 7?	~

Feedback

#### How do I install Java?

https://www.java.com/en/download/help/download\_options.xml •

Choose the Operating System for instructions to install Java: ... Manual installation downloads an IFTW (Install From The Web) executable program file and requires minimum user intervention. ... Oracle Java can be installed on Mac versions 10.7.3 or later.



iBusinessPromoter SEO - Search engine optimization software with ...
www.ibusinesspromoter.com/ ▼

Internet Business Promoter (IBP) is a multi-award winning search engine optimization software tool

that helps you get high search engine rankings: Get better ....

SEOToolSet - Free SEO Tools - Try Free Search Engine Optimization ...
www.seotoolset.com > SEOToolSet™ Overview ▼

www.seotoolset.com > SEOToolSet™ Overview ▼
Keyword Suggestion tool; Search Engine Optimization/KSP tool, Top-Ranked Websites by Keyword tool; Single Page Analyzer; SEO Multi-Page Information tool.



#### **FULL LIST OF OPERATORS**

#### I. Basic search operators

"" "nikola tesla"

Put any phrase in quotes to force Google to use exact-match. On single words, prevents synonyms.

OR tesla OR edison

 $Google\,search\,defaults\,to\,logical\,AND\,between\,terms.\,Specify\,"OR"\,for\,a\,logical\,OR\,(ALL\text{-}CAPS).$ 

tesla | edison

The pipe (|) operator is identical to "OR". Useful if your Caps-lock is broken:)

() (tesla OR edison) alternating current

Use parentheses to group operators and control the order in which they execute.

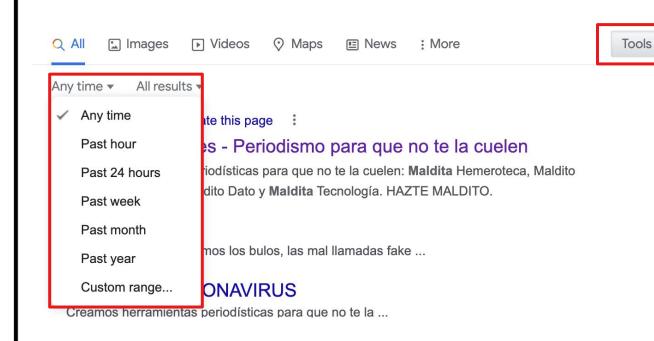
- tesla -motors

Put minus (-) in front of any term (including operators) to exclude that term from the results.

tesla "rock \* roll"

An asterisk (\*) acts as a wild-card and will match on any word.

### https://bit.ly/3aiVmLb





### Customised date range

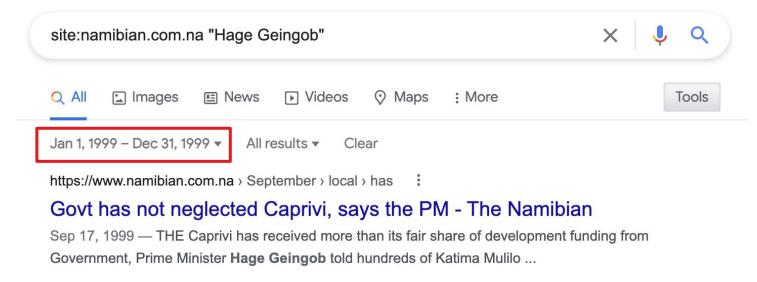
From

То

L

Go

<b>«</b>		Jur	ie 2	022		
М	Т	W	Т	F	S	S
30	31	1	2	3	4	5
6	7		9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10



https://www.namibian.com.na > April > local > kalomoh

### tangeni amupadhi - The Namibian

Apr 1, 1999 — PSUN further defended themselves against a categorisation by Prime Minister **Hage Geingob** that Namibian trade unions either support the ruling party or the ...

https://www.namibian.com.na > May > local > nujoma2

### In The President's Shoes MVULA ya NANGOLO - The Namibian

May 12, 1999 — In Francistown I easily located Kerina and within an hour or two, I also met Maxton Mutongolume and **Hage Geingob**. Geingob, a former classmate at Augustineum ...

- Google searches are sometimes biased due to our 'cookies' and our search history
- Besides advanced searches, there are several useful resources to avoid such bias
- Private mode and VPNs are good options

# Incognito mode

 The results we get when using incognito mode will likely be different than the ones we get using the normal browser



### Tip

- To avoid copying and pasting links into a private search, try downloading the 'Incognito this tab' Chrome extension
- The page we are looking at will open up in private mode with just one click

# Incognito mode



Inicio > Extensiones > Incognito This Tab



### **VPN**

- You can connect to an IP address from a different country
- Useful for searches and to protect our privacy during investigations
- Some VPN services are free, but there could be privacy and data-gathering concerns
- It's advisable to subscribe to a well-known and reliable VPN





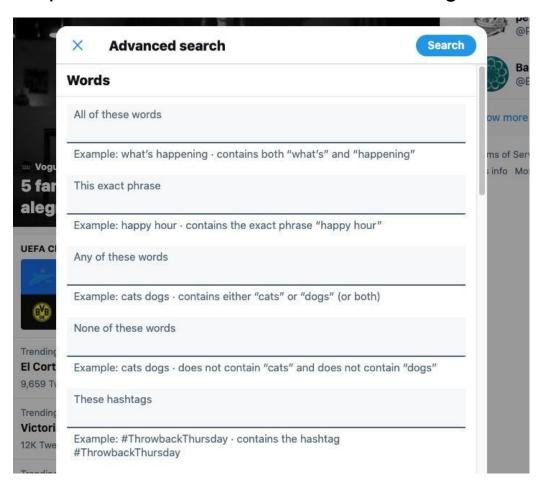


### **Advanced Twitter searches**

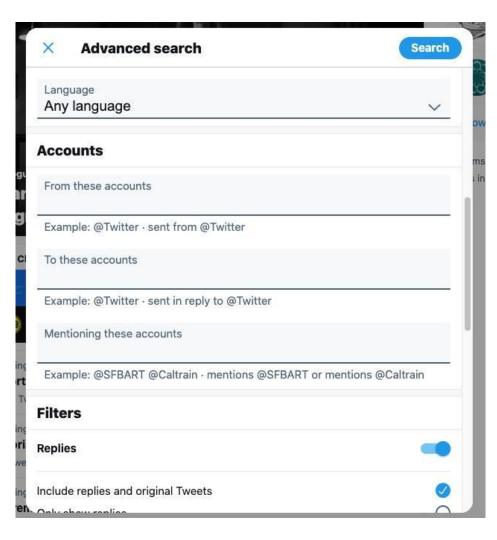
- Advanced searches on Twitter can help us find out if a tweet is real or not
- We can filter by date, user and terms, among other metrics
- Once again, it's very time-saving for general queries



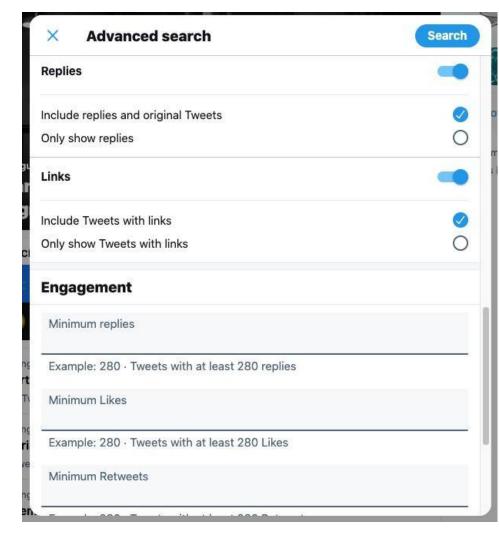
### https://twitter.com/search-advanced?lang=en













Dates					
From					
Month		Day		Year	
	~		~	1.	~
То					
Month		Day		Year	
	~		~		~



### How do we search on Twitter

To see the tweets that a user has published on a specific topic, we use the following formula in the Twitter search engine:

from:@user keyword

Once that is written, we can limit the time by adding this formula:

since:yyyy-mm-dd until:yyyy-mm-dd



# Has The Namibian published this tweet?

Friday the 13th for Spain. The Netherlands obliterated defending champions 5-1 in a reverse of #WC2010. #WorldCup2014

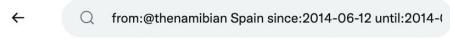
**Traducir Tweet** 



- from:@user keyword

 since:yyyy-mm-dd until:yyyy-mm-dd

10:51 p. m. · 13 jun. 2014 · Twitter Web Client



Destacado Más reciente Personas Fotos Videos











...

...



Spain missed a unique opportunity to defeat the Netherlands in what was a night to forget for the Mediterranean team. They failed to advance to the next World Cup round and players are expected to go back to their clubs before the new season starts in a few weeks. The Dutch squad, however, put in a memorable performance and will face Costa Rica in the Ouarter-finals.#WC2010. #WorldCup2014

**Traducir Tweet** 



# Has The Namibian published this tweet?

- from:@user keyword
- since:yyyy-mm-dd until:yyyy-mm-dd

### **Twitter searches**

# Does the fact that the tweet doesn't appear mean it has never existed?



Spain missed a unique opportunity to defeat the Netherlands in what was a night to forget for the Mediterranean team. They failed to advance to the next World Cup round and players are expected to go back to their clubs before the new season starts in a few weeks. The Dutch squad, however, put in a memorable performance and will face Costa Rica in the Ouarter-finals.#WC2010. #WorldCup2014

**Traducir Tweet** 



### **Twitter searches**

- The tweet could have been deleted, we need more conclusive evidence...



Spain hissed a unique opportunity to defeat the Netherlands in what was a night to forget for the Mediterranean team. They failed to advance to the next World Cup round and players are expected to go back to their clubs before the new season starts in a few weeks. The Dutch squad, however, put in a memorable performance and will face Costa Rica in the Quarter-finals.#W02010. #WorldCup2014

**Traducir Tweet** 



### **Twitter searches**

 How do we know that this tweet is fake?

(Use your observation)



Spain hissed a unique opportunity to defeat the Netherlands in what was a night to forget for the Mediterranean team. They failed to advance to the next World Cup round and players are expected to go back to their clubs before the new season starts in a few weeks. The Dutch squad, however, put in a memorable performance and will face Costa Rica in the Quarter-finals.#W02010. #WorldCup2014

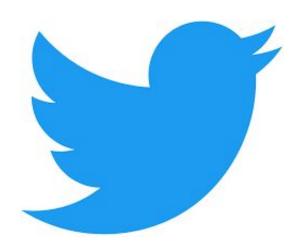
**Traducir Tweet** 



### **Twitter searches**

- The tweet excedes
  Twitter's character limit
- The limit is currently 280 characters
- Prior to November 2017, the limit was 140

### Other tips to verify tweets



- Don't trust alleged tweets that don't include RT, FAV or date stamp
- Same with tweets that have only been screenshot once

### **Facebook searches**

Has somebody tried to find an old Facebook post? Was it challenging?





### Search results

#### **Filters**



All



**Posts** 

Recent posts



Posts you've seen



Date posted

-

Posts from

~

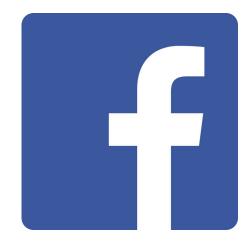
Tagged location

### **Facebook searches**

- Not many options are given

### Facebook searches

- Before discovering this tool a few years ago, we would conduct the searches manually
- Most of the time we wouldn't even find the old post or it had been deleted
- Who posted what? automates the search and saves us all that time



### **Facebook searches**

 The first thing we can do is obtain the ID of the profile we are investigating. It's a unique code that identifies each account

### 2. Get ID

If the ID comes back as '0', wait a few seconds and try again. Sometimes this trips Facebook's anti-scraping flag.

https://www.facebook.com/username

uid

Find

Example: Paste in the URL from a profile, page or place, like "https://www.facebook.com/zuck".

https://www.facebook.com/malditobulo

399588083709952

Find

Example: Paste in the URL from a profile, page or place, like "https://www.facebook.com/zuck".

- We can also search for specific terms and limit the date of publication
- Facebook searches can filter content by year, but this tool lets us filter by month and even by day.

### Facebook searches



### Facebook searches

 We can search for posts about a specific topic, and filter the search by date

### **Timerange**

Posts about keyword from until Search

Example: Find all posts about Facebook from 4th June 2005 until 8th July 2005

### Facebook searches

- We can also look for keywords and filter by location
- Útil para sucesos de última hora, además de para verificación Useful for breaking news as well as for fact-checking

#### Location

Posts about	keyword	from the location (UID)		Search
-------------	---------	-------------------------	--	--------

Example: Find all posts about Facebook from the location (UID) 106423786059675 (corresponds to Buenos Aires)

### Facebook searches

- The most useful resource is being able to search for posts from a particular user along with keywords
- We have to type in the user's ID and the word we are interested in

#### Posts directly from/Posts associated with

With "Posts from" it is also possible to search posts from pages. If you type in a \* (asterisk) into the keyword field or leave it empty, you find every post from or associated with the user.

Posts from 

uid about keyword Search

### Facebook searches

# PRACTICAL CASE What has Maldito Bulo posted about Real Madrid?



### Facebook searches

- The first thing we have to do is get Maldito Bulo's ID

https://www.facebook.com/malditobulo

399588083709952

Find

Example: Paste in the URL from a profile, page or place, like "https://www.facebook.com/zuck".

### **Facebook searches**

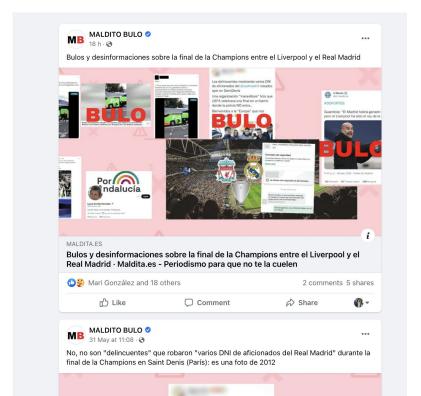
 Once we've got the ID, we have to combine the search with the keyword. In this case, 'Real Madrid'

Posts from V 3995880

399588083709952

about Real Madrid

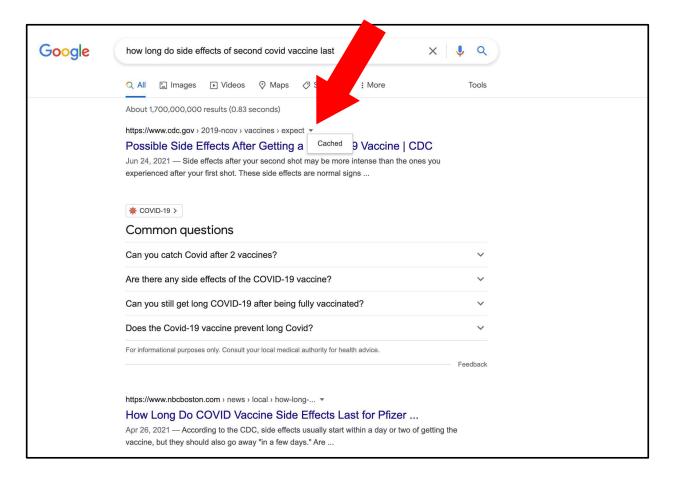
### **Facebook searches**





- Temporary archive of websites cached by Google
- Many websites correct or modify their articles without explicitly recognizing that they made a mistake
- This resource is useful to check if previous versions of the article have been cached







About 1,700,000,000 results (0.83 seconds)

https://www.cdc.gov > 2019-ncov > vaccines > expect

### Possible Side Effects After Getting a

Jun 24, 2021 — Side effects after your second shot may be more intense than the ones you experienced after your first shot. These side effects are normal signs ...

Cached

9 Vaccine | CDC

 CONTEXT: Pablo Iglesias is the former Vice President of Spain and is married to Equality Minister, Irene Montero

 As a prominent politician, he has been the victim of many hoaxes



 ABC is one of the oldest and most read newspapers in Spain

ABC

ABC ABC.es @negrodebot

### Pablo Iglesias, en lucha por la custodia de sus hijos. Llevará a juicio a su ex pareja Irene Montero.



11:03 · 08 dic. 21 · Twitter for Android

### 96 Retweets 82 Tweets citados

# **Google Cache**

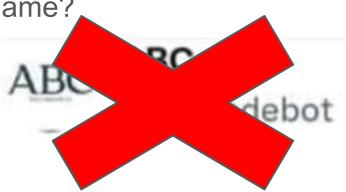
- How can we find out if 'ABC' has published this tweet?
- Any visual clue that is suspicious?

"Pablo Iglesias, fighting for the custody of his children. He will take his former partner Irene Montero to court"

 Does this seem like the real ABC Twitter username?

ABC ABC.es @negrodebot

Does this seem like the real ABC Twitter username?



• The real one is





• Who is @negrodebot?



 Before being suspended, we saw that the user had published that tweet, but there was no sign of the ABC branding



Pablo Iglesias, en lucha por la custodia de sus hijos. Llevará a juicio a su ex pareja Irene Montero.



11:03 a. m. · 8 dic. 2021 · Twitter for Android



Pablo Iglesias, en lucha por la custodia de sus hijos. Llevará a juicio a su ex pareja Irene Montero.



11:03 · 08 dic. 21 · Twitter for Android

### 96 Retweets 82 Tweets citados

### **Google Cache**



Pablo Iglesias, en lucha por la custodia de sus hijos. Llevará a juicio a su ex pareja Irene Montero.



11:03 a.m. · 8 dic. 2021 · Twitter for Android

 How can we see if this user pretended to be ABC newspaper?

Maybe cache?



 Although the user had already changed his name and profile picture, the cached version of the tweet proved that he had pretended to be ABC



153 Retweets 181 Tweets citados 401 Me gusta



No, ABC has not tweeted that Pablo Iglesias "is fighting for the custody of his children" and that he will "take Irene Montero to trial"



INTERNET ARCHIVE

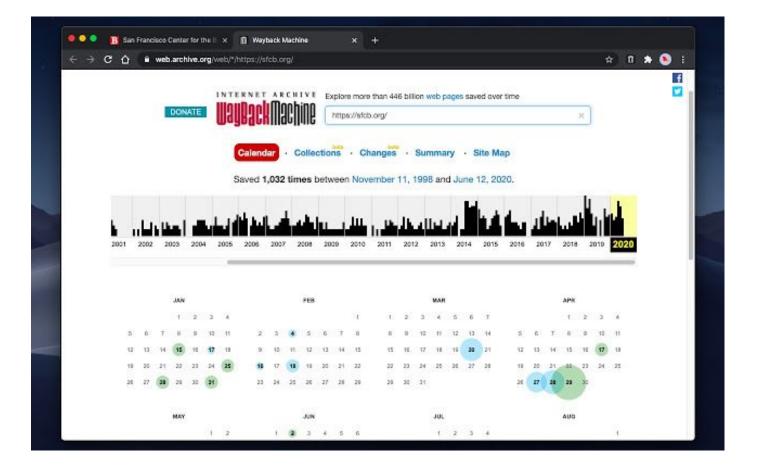
# **WayBack** Machine

Wayback Machine

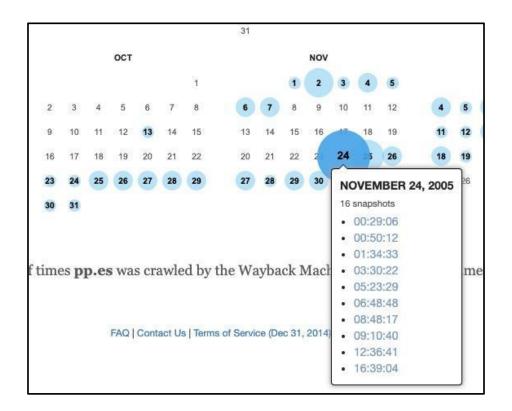
# **Archiving**

- When fact-checking, it's essential to archive every website/content you are investigating
- Links often break after some time, so by linking to archived versions of them you will be able to keep seeing the content
- Likewise, it's common for disinformers to delete their hoax after it has gone viral
- More importantly, it can be used as evidence if you face any legal prosecution for one of your investigations
- You can also look for versions that have been archived by other users

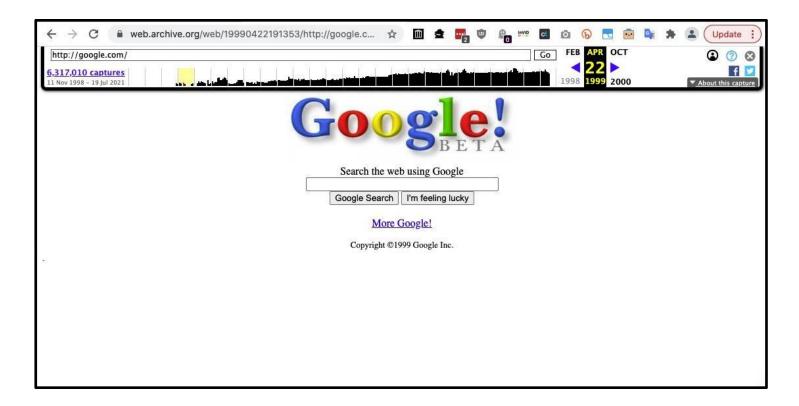


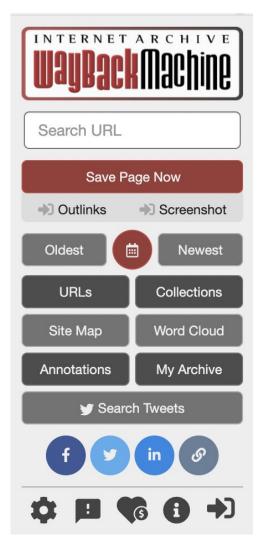












## **Archiving**

INTERNET ARCHIVE

## **Wayback** Machine

chrome web store

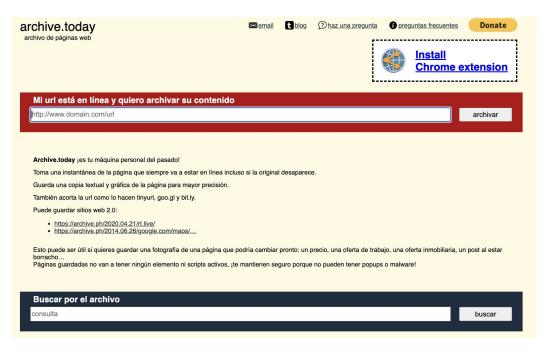
Inicio > Extensiones > Wayback Machine



Wayback Machine

Ofrecido por: Internet Archive

## **Archiving**



- Free archiving tools have their flaws (Facebook issues), so it's good to have a backup
- Archive.li is a great alternative to WayBack Machine

### Metadata

#### Metadata

How it can be your fact-checking ally (with caution)

### Metadata

- Metadata lists all the essential information we need about a file
- It can let us know where and when a picture was taken or who created a PDF, for example
- However, metadata can be erased or manipulated
- Useful when combined with other verification techniques



### What kind of files have metadata

#### Open Office

.odt .ods .odg .odp .sxw .odf .ott .oth .odm .otg .otp .ots

#### Microsoft

.docx .doc .pptx .ppt .ppsx .pps .xlsx .xls .xlsm .xltx .xlsb .tmp .xar .asd .wbk .xlk .xlt .wpd

#### iWorks(1)

.pages .key .numbers

#### Image

.jpg .jpeg .raw .png .tiff .tif .svg .svgz .cr2 .crw

#### Audio/Video

.mp3 .avi .mp4

#### Compressed<sup>(2)</sup>

.zip .tar

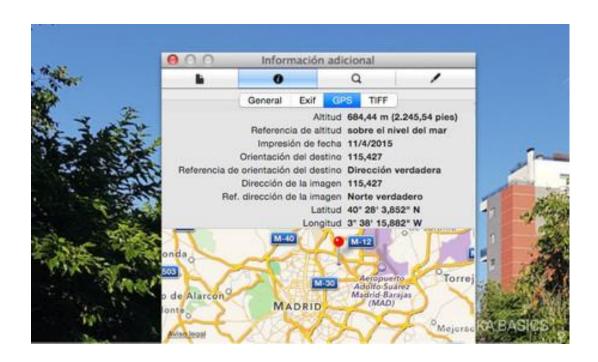
#### Others

.pdf .rtf .wnry .wry .indd .rdp .ica

## Metadata of a JPG file

```
kMDItemISOSpeed
                               = 32
kMDItemKind
                               = "JPEG image"
kMDItemLastUsedDate
                               = 2015-08-21 22:28:12 +0000
kMDItemLatitude
                               = 50.60912
kMDItemLogicalSize
                               = 6520845
kMDItemLongitude
                               = -1.2483033333333333
kMDItemOrientation
                               = 0
kMDItemPhysicalSize
                                = 6524928
kMDItemPixelCount
                               = 7990272
kMDItemPixelHeight
                               = 2448
kMDItemPixelWidth
                               = 3264
```

## Metadata of a JPG file



# Metadata of a PDF file

Author Raboso Fernández Raquel

Creator Microsoft® Word 2016

Producer Microsoft® Word 2016

Creationdate Wed Jul 24 20:33:49 2019

Moddate Wed Jul 24 20:33:49 2019

#### METADATA ONLINE VIEWEER



#### **EXIF Viewer Pro**

#### **Browser extensions**

- Quicker to obtain metadata
- Once again, it's important to be cautious with metadata



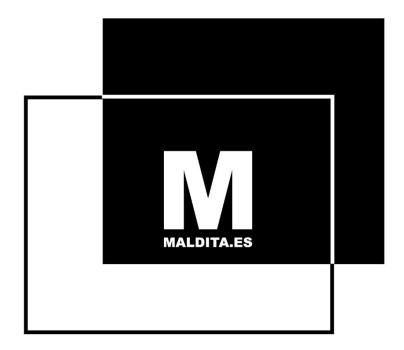
chrome web store

Inicio > Extensiones > EXIF Viewer Pro



**EXIF Viewer Pro** 

Ofrecido por: exifviewers.com



ajimenez@maldita.es